



For Immediate Release

GET RED CARPET READY WITH BLUSH™ PROFESSIONAL TEETH WHITENING Fast Acting Gel Whitens Teeth Like the Dentist at Home

Beverly Hills – (April 20, 2007) Get ready to flash those pearly whites!!! It's Award Season again and everyone wants a dazzling Hollywood smile! Now you can take years off your smile so you look and feel younger and more confident. Whiter teeth and a "bling" bright smile have always been Hollywood's best accessory. We spend a fortune on looking our best with everything from designer clothes, hair to make-up, nails, skincare and a brilliant sparkling smile *is* the finishing touch!

Blush™ Professional Teeth Whitening System, chosen for inclusion in the **2006 Official Oscar® Presenter Performer Baskets** is safe, simple and easy to use. In just three simple steps you can go from dull to dazzling! Step 1-Custom fit your dental trays or use your existing trays from your dentist, Step-2 Brush and floss your teeth, Step-3 Place the powerful teeth bleaching gel in your custom dental trays and use 1 to 2 times for 45 minutes per day until desired whiteness is achieved. Blush uses fast acting 22% carbamide peroxide with a propriety ingredient to eliminate and reduce sensitivity.

Celebrities who have redeemed their 2006 Oscar® gifts include Jake Gyllenhaal, Charlize Theron, Jennifer Garner, Meryl Streep, Reese Witherspoon, John Travolta, Jack Nicholson, Lauren Bacall, Tom Hanks, Nicole Kidman, Jon Stewart and more.

Blush™ has participated in many events including **Hollywood Life Magazine Young Hollywood Breakthrough of the Year Awards, Hollywood Christmas Parade, New York Fashion Week 2005 partnering with TiGI Bedhead, 2005 BAFTA's (British Film and Television Awards honoring Elizabeth Taylor), Little Black Dress in London, CMA's and the 2006 Official Oscar® Presenter Performer Gift Baskets.**

Blush Professional Teeth Whitening Retail: \$79.95 Kit, \$49.95 Refill

More information visit us on the web: www.blushteethwhitening.com

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