



- For Immediate Release -

**BLUSH PROFESSIONAL TEETH WHITENING SYSTEM WINS A PLACE IN
THE ACADEMY AWARDS® PRESENTER PERFORMER BASKETS 2006
And Brightens up the Luxury Suite at the Luxe Hotel on Rodeo Drive**

Beverly Hills, CA (March 6, 2006)- Blush Enterprises, manufacturers and distributors of high-end beauty and oral hygiene products from the United States and Monaco and their **Blush Professional Teeth Whitening System™** are included in the exclusive Oscar® Presenter Performer Gift Baskets. These decadent and coveted gift baskets featured on Good Morning America and many other shows this week are worth more than \$100K and awarded to 125 select Academy Awards® presenters, performers and top industry VIP's who attended the 78th Annual Academy Awards® at the Kodak Theatre in Los Angeles, Sunday, March 5, 2006.

Oscar® VIP's received an opportunity to whiten and brighten those red carpet smiles. This fast and easy the Blush Professional strength system whitens teeth in just 45 minutes. Each kit includes 2 thermo-forming trays and 4 applicators containing 22% Carbamide Peroxide Gel (enough for 24 treatments) storage case and provides a convenient way to whiten teeth whether at home or on the go.

"We are thrilled to provide our **Blush Professional Teeth Whitening System™** to these prestigious and luxurious Academy Awards® Presenter Performer Gift Baskets. Our product is a favorite of celebrities, studio execs, trendsetters and anyone who wants to look and feel their best," said Cynthia Warden co-owner of Blush Enterprises.

Among the 78th Annual Oscar® Presenters and Performers receiving the **Blush Professional Teeth Whitening System™** include Nicole Kidman, Jon Stewart, Jamie Foxx, Jennifer Anniston, Tom Hanks and Terrence Howard, George Clooney, Russell Crowe, Reese Witherspoon, Naomi Watts, Eric Bana, Selma Hayek and Uma Thurman.

Blush Enterprises also participated in the TMG International "Luxury Suite" at the Luxe Hotel on Rodeo Drive in Beverly Hills. This fabulous Suite featured products and services to pamper and please celebrities and media. Josh Olson, nominated for Best Adaptation Screen Play "A History of Violence" and Dianna Ossana Oscar Winner for Best Adaptation Screen Play "Brokeback Mountain" had trays fitted by Blush's on site dental hygienist so they could have Oscar® white smiles on Sunday. Olympic Silver medallist for 2006 Sasha Cohen received a Blush Professional Teeth Whitening Kit and a fabulous trip worth \$15,000 to Pueblo Bonito in Cabo San Lucas who also participated at the Rooftop Luxury Suite. Other celebrities being pampered this week included Gina Davis, Susan Blakely, Morgan Fairchild and Lady Victoria Harvey and Shaun Toub (Crash).

Blush Enterprises, LLC and their complete line of products are available online at: www.myfirstblush.com or call 310-271-8409.

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